

# London Rd

## Collective

ARTS  
INITIATIVE

FEB '12



The London Rd Collective is a group of artists with a connection to the London Rd Studios art school in Northwich

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This image is the work of Colin Wood  
(photo Carolyn Shepherd)

## Creativity gathers momentum for new artists group

### Northwich artists are popping up all over town!

A creative group has formed from artists who have a connection to the beautiful & historic London Rd Studios in Northwich, an art college where hundreds of local people over the years have been trained in painting, sculpture, photography & fine art techniques.

'There is a wealth of creative talent here in Northwich,' says founder member, Carolyn Shepherd, 'and it would be wonderful to create opportunities for these artists to practice their creative skills in a way which may benefit the wider community in Northwich'.

As Carolyn explains, 'there isn't a permanent studio space for artists in Northwich, so we are making a makeshift mobile studio which means we can 'Pop-Up' anywhere!'

Look out for Pop-up Studios as they appear in & around the town as some of the

artists make impromptu appearances & seize the chance to make their art in some odd places where they will welcome passers-by to come & join in too.

Carolyn says, 'often artists work alone in their own studios, but working alongside other artists can spark creativity that happens only when people work in a group. Ideas can be bounced around & things can quickly take shape. There is a definite advantage to belonging to a creative network of people who all share the desire to make something happen'.

It's easy to feel gloomy about things in this current economic climate, but this group of artists hope that they can inspire people in Northwich to have some fun with art & get involved.

It would be good if we could 'Pop-Up' in some of the Empty Shops in Northwich & have some artistic fun. There are lots of shops which are lying empty & it would be nice to have something fun happening. Some of the artists could use the space to

make art work, & people could come & watch or join in.

'Our art will be fun!', laughs Carolyn, 'It's not just about perfecting skills with paint to create the perfect masterpiece. It's about shedding your inhibitions & just having a go. Not all our art will be beautiful, but we will be going out there & making something creative happen.'

Look out for 'Pop-Up Studios' as they appear around Northwich!

### What's happening ?

Pop Up Studios

Empty Shop Art Events

Artist Networking

Would like to  
find out more ?

## Join in

Email Carolyn: [artiepartie@mac.com](mailto:artiepartie@mac.com)

Are you an artist with a connection to the London Rd Studios & would like to join us ?

Do you have a space that might be suitable for a temporary 'Pop-Up Studio' ?

Do you have ideas for art activities ?

Would like to work with the artists to make art ?